

M.A.R.S.

business intelligence solution for retail

Unisoft: the right software for retailers

Unisoft has offered innovative store solutions for over 25 years and is a leading Point-of-Sale supplier. Retailers such as Lifestyle, O'Neill, Dexcom Retail, M&S, Hunkemöller, Zeeman textielSupers, HANS, The Society Shop and T-Mobile have been customers for over years. Our retail software is currently used in 22 countries and is available in 17 languages. Herewith Unisoft is a European partner in retail software. The retail solutions are suitable for international retail chains, but also for local franchise organizations and independent entrepreneurs. 50.000 people in several lines of business, store environments and countries use the retail software from Unisoft on a daily basis.

Real time retailing, more insight information in your customer and above all, more time for your customer, it's all possible with Unisoft software. You can focus on your core business. You have a fast return on investment and the solutions provide a high profit. Unisoft is an organization with a pragmatic and professional attitude and understands your business. In addition, the software can be build modular, so you can grow in users, functionality and you can expand to other markets.



the tool for your information needs • clear analyses and answers • flexible reporting possibilities • solid decisions

M.A.R.S.: Business intelligence solution for retail

You like to optimise retail processes and take solid decisions. We are able to deliver you our unique solution, encompassing powerful yet user friendly business intelligence (BI or MIS) - the solution is called M.A.R.S.



Act - check - do

M.A.R.S. provides you in no time with the latest merchandise information e.g. inventory, sales, purchasing, goods received and returns. What is the profit of a certain article during the last month? What are my best sellers and the sales trends? Did my last advertising campaign pay off? At any time you know what your results are. Based on the reports you can take solid decisions which will increase efficiency.



Each retailer is unique. The information you require from a management information solution is also unique. M.A.R.S. provides you with a large number of standard analysis and reports. Moreover you have flexible design opportunities. Because of the simple drag and drop principle you can generate specific reports for your specific needs and situation. You can also integrate external data and information from other retail systems. How you present your results is also flexible. You can present a report or a graphic via PDF or Excel. In short, the tool for all your information needs whenever you want, wherever you are.



Solid decisions

Key functionalities of M.A.R.S.:

Reports & analysis	Flexibility
Sales / stock / orders	Creation of own formulae
Movement of goods	Integration external data
Budget - realisation	Agents for reporting
Exception reporting	Export to various formats

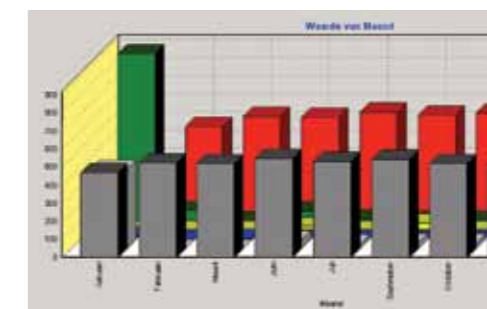


More information about M.A.R.S.:

Please do not hesitate to contact us: T +31 (0)416 888 888.

What M.A.R.S. delivers to you:

- > All retail information for reporting and analysis is displayed in one complete overview
- > Flexible and extensive reporting possibilities (selections, design and alarms)
- > Independent from operational retail systems: consequently it can be viewed whenever you want, wherever you are
- > Budget and realisation view for all information with comparisons
- > Extremely user friendly management tool
- > The business intelligence solution for nearly 15.000 stores across Europe



Customer references:

