



# POSFlow

the POS solution for retail



the point of sale solution for nearly 15.000 stores across Europe

### K3 Unisoft: the right software for retailers

K3 Unisoft has offered innovative store solutions for over 25 years and is a leading Point-of-Sale supplier. Retailers such as Lifestyle, O'Neill, Dexcom Retail, M&S, Hunkemöller, Zeeman textielSupers, HANS, The Society Shop and T-Mobile have been customers for over years. Our retail software is currently used in 22 countries and is available in 17 languages. Herewith K3 Unisoft is a European partner in retail software. The retail solutions are suitable for international retail chains, but also for local franchise organizations and independent entrepreneurs. 50.000 people in several lines of business, store environments and countries use the retail software from K3 Unisoft on a daily basis.

Real time retailing, more insight information in your customer and above all, more time for your customer, it's all possible with K3 Unisoft software. You can focus on your core business. You have a fast return on investment and the solutions provide a high profit. K3 Unisoft is an organization with a pragmatic and professional attitude and understands your business. In addition, the software can be build modular, so you can grow in users, functionality and you can expand to other markets.

- real time retailing
- very user friendly touchscreen point of sale
- sales monitoring and reporting
- suitable for several organization structures
- integration with webshops, ERP and financial systems

# POSFlow for online retailing

50.000 people in several lines of business, shop environments and countries work with POSFlow on a daily basis. A point of sale that saves effort and trouble. POSFlow makes realtime retailing possible.



### Flexible in functionality and workflow

The capabilities of our point of sale solution have increased over the years. Online scanning of returns and online handling of bonus points have been added. You can easily add functionalities at anytime. Moreover you can adapt the point of sale on your own sale processes.

### European solution in over 20 countries

POSFlow can be used in West, Central, East and Southern Europe in most languages. In addition, the program supports many local EFT solutions and the tax rules of the concerning countries. Moreover we are able to support specific questions and requirements.

### The customer comes first

To achieve a head start to your competitors, it's important to focus on customer retention and customer service. POSFlow has extended possibilities to focus on your customer. Next to the standard customer information, you can build an extensive customer base with historical details of purchases –including prices and sizes. This gives you more information about the buying behavior of your customers. It is possible to control prices and results of specific campaigns. Sending mailings, working with loyalty cards and customer accounts are only a few examples of the standard features.



### Online stock system

The POSFlow online stock system enables you to have realtime stock information from any point of sale. You can give your customer full information about the availability of an article: a great improvement in your customer service.

### Scanning online returns

Scanning online returns is one of the major advantages of the online POS environment from K3 Unisoft. Goods do not need to be scanned one by one. This prevents errors. An item purchased at store A can be returned safely at store B. You can be sure that you have the legitimate cash slip and the right price.

# Real time retailing

### Key POSFlow functionalities:

Point of service	Ordering and inventory	Other
<b>Extensive possibilities for all sales and customer-orientated transactions</b> Sales transactions, customer payments, vouchers and control and tax legislation.	<b>Customer ordering and returns</b> Register customer orders and scan returns simply.	<b>Workforce management</b> Register time worked and reason for absence of shop personnel.
<b>Support loyalty programs</b> Reward you customers with vouchers and bonus points and increase customer loyalty.	<b>Webshop</b> Expand your market by starting a webshop and integrate it with your physical store. The stock is updated real time.	<b>Financial management</b> Analyze the performance of your store and optimize your business.
<b>Complaints</b> Register and handle complaints simply and improve customer service.	<b>Stock/replenishment</b> Realtime insight into your stock from any point of sale. Lost sales belong to the past.	<b>Sales monitoring and reporting</b> All sales information in one complete real time overview.
<b>Rentals</b> Write down in a specific calendar who rents what. You have insight into the rented items stock.	<b>Inventory</b> Verify inventory on the point of sale easily. Each scanned item is immediately stored on the hard disc of the point of sale.	<b>Internet &amp; E-mail integration</b> E-mail and internet use from your store. This improves the efficiency and communication with the customer.
<b>Guided Selling (Kiosk)</b> Improve communication with the customer and make product information available through the kiosk (stock/price etc.). The customer satisfaction will increase and thus your sales.		<b>Document scanning</b> Eliminate your "paper store" through a direct link between scanner and point of sale. Usefull if a client lends or leases items or signs a contract.
<b>Narrowcasting</b> Show your advertisement on customer displays and encourage sales.		<b>Fraud prevention</b> Track efficiently odd transactions, such as broken receipts. Your first profit!
		<b>Cash management</b> Manage and monitor your cash flow.



### More information about POSFlow?

Please do not hesitate to contact us: T +31 (0)416 888 888.

### What POSFlow delivers to you:

- › Pay efficiently and quick with very user-friendly touchscreen point of sale
- › Extensive opportunities for your customer focus
- › Real time insight in stock, sales and returns
- › Integration possibilities with K3 Unisoft retail management-system and mobile solution as well as third-party systems: ERP and financial systems, webshops, customer counting, workforce management software, online brokers (loyalty, giftcards, etc) and peripheral equipment



### Customer references:

