



Miss Aniek very satisfied with store solutions Unisoft

Miss Aniek has a vast collection for the fashion-conscious woman in the mid thirties. Typical for Miss Aniek are the large collections which the company develops: 12 on a yearly basis. Consequently there are always new clothes in the store. The retail activities of Miss Aniek have grown enormously in a short time. Miss Aniek started in 2004 and has 11 stores meanwhile. The company aims for 30 stores within 5 years.

Retail solutions contributes to the growth of Miss Aniek

Robert Meyer, owner of Miss Aniek tells enthusiastically: "We work with the management information, point of sale and back-office software of Unisoft because Unisoft was the best to fulfil all our wishes. The automation enables us to realise the desired growth. We make weekly reports of the most important financial and logistic data, as a result of which we can monitor the whole organisation." Meijer continues: "The Point of Sale is very user-friendly. The possibilities of EDI (Electronic Data Interchange) – which enables us to fill up tomorrow what we sell today – have also contributed to this decision. The merchandise solution overcomes all our company processes, such as planning, goods received and stock control.

For example by the exchange of goods between several stores, we are able to ensure that the right product is at the right place at the right time. Beside that we have a good insight in the stock of every store. We know for how many weeks stock we have and if we have to lower our budget or to force it up. Furthermore the merchandise solution enables us to close the month.

With the management information we have insight in our organisation and we can adjust on sales- and merchandise level in time. In a weekly overview we control our sale results, goods transactions, profit margin, average price, average piece by purchase, and compare it with last years results.

The integration between Unisoft and Finall/ManusPlus gives us a very complete and functional information system. Because of the integration with Finall we have insight in the cash flow as well as the supply of goods. The time registration of ManusPlus on the Unisoft points of sale enables us to list the working hours of the staff in the shop. Because of the integration data of several systems can be used mixed up without any problems. Consequently we don't have to do things double and gain time. We are very positive about the software and the cooperation with Unisoft and we grow with the innovative solutions which are offered by Unisoft.